

## About Us

### Our Mission:

We are a non-profit voluntary organization whose members work with many sectors to influence emerging and re-emerging health, social, environmental and economic policy decision to improve the quality of life and well being of Manitobans.

### Our Goal:

MPHA will create opportunities for stakeholders who are interested in the health of the public to network, discuss and share best and emerging practices and innovations.

### Our Values:

We value working in partnerships for greater health equity within an environment of respect, inclusiveness, sustainability, non-partisanship and through integrative processes and celebration.

### Your 2008-2009 MPHA Board

#### Members are:

- Barb Wasilewski, President
- Jeanette Edwards, Past President
- Peter Rogers
- Caroline Krebs
- Liz Hydesmith
- Pat Martin
- Sharon Kuropatwa

#### Other:

- Sue Hicks, CPHA Advisory Council

Email: [manitobapha@mts.net](mailto:manitobapha@mts.net)  
Website: [www.manitobapha.ca](http://www.manitobapha.ca)



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## Manitoba Public Health Association – Charting a New Course

### Welcome to MPHA's first membership newsletter!

Here is the first of what will be many newsletters that you will find both informative and useful. At our AGM held March 2008 for the fiscal year of 2006/2007, we stressed the importance of staying connected to our membership.

This newsletter will be one the many ways we will let you know of key events, resources, learning opportunities, forums and ways to get involved. These are exciting times for the MPHA as we chart a new course.

Like many organizations today, who face many challenges, changes AND opportunities, the MPHA Board, with the support of our membership, has identified the following goal:

*MPHA will create opportunities for stakeholders who are interested in the health of the public to network, discuss and share best and emerging practices and innovations.*

Key action steps that are required to achieve this goal include:

- Development of regular educational and think tank forums

#### Key actions (continued):

- Development of a marketing plan including promotional materials and website
- Strategic Board Member recruitment based on professional background and regional representation
- Membership drive
- Exploration of a virtual MPHA network

On behalf of the Board, we are excited to connect with each of you, work with you on achieving our goal, and look forward to your ideas, suggestions and feedback.

Barb Wasilewski BN MBA  
President, MPHA  
Email: [manitobapha@mts.net](mailto:manitobapha@mts.net)



## Join MPHA

### Membership Details

#### SHARED GUARDIANSHIP:

Help protect and preserve the vital role of coordinated public health practice and measures in Manitoba by helping to innovate its' visibility for our time.

#### CUTTING-EDGE KNOW-HOW:

MPHA endorses position papers that promote population-based health promotion approaches and evidence based research and practice.

#### ENHANCED ABILITIES:

Increase your competencies and organizational capacity through the various opportunities for skills development offered by MPHA.

#### FACILITATED CONNECTEDNESS:

Connect to a vast network of organizational and community people working for public health and coordinate activities through our association website.

#### PROACTIVE PARTICIPATION:

Be heard, counted, and ready through your involvement in discussion, decision making, and development of public health policy.

#### DISCOUNTS:

Members receive fee reductions on all MPHA workshops, conferences, and events, and are eligible to enter our annual lottery for free membership.

Plus our rates are affordable!

#### Membership Application

[http://www.cpha.ca/uploads/provincs/join/mpha\\_e.pdf](http://www.cpha.ca/uploads/provincs/join/mpha_e.pdf)

# Be a part of the Manitoba Public Health Association

There are many ways to get involved with the work of the MPHA. Come and join us as we chart our new course. Here are a few new opportunities. For more information or to join one of these committees, contact us at:

[manitobampha@mts.net](mailto:manitobampha@mts.net)



#### CPHA 2009 Conference Sub Committees

There are various working groups that have been recently created to help plan various conference related activities such as:

- Public Forum
- Fun Night
- Fitness Breaks
- Awards Committee

These meetings will occur on a monthly basis and are on a short term basis. Come and be part of helping make the 2009 CPHA Conference in Winnipeg a success!

#### MPHA Board Subcommittees

In order to fulfill MPHA's Vision and Goal, we have created a few Board subcommittees:

- **Membership Subcommittee** – help us build our membership
- **Newsletter and/ Website Committee** – be a part of creating our newsletter and website (no marketing or website skills needed)
- **Learning Forums Planning Committee** – help us plan province wide learning sessions.

## MESSAGE FROM DEBRA LYNKOWSKI CANADIAN PUBLIC HEALTH ASSOCIATION

I am delighted to be able to provide greetings in this inaugural issue. It is particularly timely given that CPHA's 2009 Annual Conference will be held in Winnipeg from June 7 – 10, 2009. This year's conference, **Public Health in Canada: Strengthening Connections**, will provide a forum for sharing progress since last year's conference and will focus on strengthening the connections among research, policy and practice, within the health sector and beyond. We are particularly pleased to be able to host this event in association with our colleagues at the Manitoba Public Health Association.

As CPHA continues to engage in critical policy discussions, it is more important than ever that we hear from those who are working in public health at the provincial, regional and community levels. I look forward to meeting many of you personally next spring!



# 2009 CPHA Conference Comes to Winnipeg!

**Next year's CPHA Annual Conference will be held in Winnipeg, June 7 - 10, 2009 at the Winnipeg Convention Centre. The conference theme will be "Public Health in Canada: Strengthening Connections" and there will be five major themes:**

- 1. Connecting Research, Policy and Practice;**
- 2. Connecting Sectors;**
- 3. Connecting Cultures;**
- 4. Connecting Governments; and**
- 5. Connecting Public Health and Health Care.**



Coupled with these thematic topics, CPHA has determined a number of priority areas that will be addressed within the thematic areas, and they are:

1. Aboriginal health;
2. Infectious diseases;
3. Technology;
4. Chronic disease;
5. Health Inequalities
6. Mental health;
7. Global health; and
8. Skills and public health workforce development.

In response to the increased demand for oral presentations, (last year there were in excess of 400 requests for only 180 slots), CPHA is doing away with the workshops and increasing the number of oral presentation slots to bring their number to 250 in total. Hopefully we'll see a number of Manitoba presentations as a result.

Your MPHA branch is responsible for organizing the daily "Fitness Breaks and Activities", the "Social Night" and the "Public Forum".

These last two activities will occur on the Monday and Tuesday evenings in some order. The Public Forum is an invitation to members of the general public to come and hear, and ask questions of, several highlighted speakers. A subcommittee has been struck and has commenced work on developing themes and identifying potential speakers. The Social Night will be a fun-filled evening with a focus on Manitoba culture, cuisine and camaraderie.

At this year's conference in Halifax, there were in excess of 900 delegates and it is quite likely that we'll exceed that number next year. This is a terrific opportunity to be involved in CPHA / MPHA, to "conscript" your colleagues and co-workers into joining CPHA / MPHA and to take an active role in next year's conference, either in the planning and organization or as a presenter at one of the oral presentations or poster sessions.

Peter Rogers  
Email: [peter\\_rogers@hc-sc.gc.ca](mailto:peter_rogers@hc-sc.gc.ca)

## MPHA News

### Next MPHA Board Meeting Dates

- October 21, 2008
- November 18, 2008
- December 16, 2008
- January 20, 2009

### 2007 MPHA AGM

#### You are invited!

Save the date!

The next MPHA will be held on:

**Wed December 10, 2008  
4:00 - 5:30pm**

*(in conjunction with the Public Health Regional Network meeting)*

**Best Western Charterhouse  
Hotel, 330 York Avenue,  
Crown Room**

Mark your calendars!

Details to follow!



## NEW! MPHA Lunch and Learn Sessions!

Look for future  
announcements here!

Have an idea of suggestion  
for a learning forum? Let us  
know at

[manitobapha@mts.net](mailto:manitobapha@mts.net)

## CPHA News!

As this is MPHA's first newsletter we thought we should introduce the membership to the relatively new governance structure of CPHA.

As of January 2006 CPHA developed and implemented their new governance structure.

The new structure includes a maximum of 12 Directors including; 1 Chair, 1. Chair elect, 1 student elected by the student membership, 5. Directors, elected by the membership, 2. designated Directors elected by the Advisory Council and 2 external members appointed by the Board.

The Advisory Council to the Board is made up of one representative from each Provincial and Territorial Public Health Association and nine Partner Organizations; Association of Medical Microbiology and Infectious Disease Canada, Canadian Association of Public Health Dentistry, Canadian Dental Hygienists Association, Canadian Institute of Public Health Inspectors, Canadian Society for Medical Laboratory Science, Canadian Veterinary Medical Association, College of Family Physicians, Community Health Nurses Association of Canada, and the National Specialty Society for Community Medicine.

The current Co- Chairs of the Advisory Council and representatives to the CPHA Board are Sue Hicks, MPHA and Dr John Maxted, College of Family Physicians.

The Advisory Council is still in the developmental stages; however it currently has three main purposes:

- 1) to provide the CPHA Board with collective intelligence and advice on issues of a local and regional nature
- 2) to link to the grassroots and
- 3) to disseminate information from CPHA to other communities and networks.

The Advisory Council operates as a networking venue, helps to enhance communications, and is a means of tapping into individual member expertise.

Attached is the first Newsletter of the Advisory Council that we encourage you to share with colleagues.

In future MPHA newsletters we will keep you apprised of the activities of CPHA, in the meantime visit their website for additional information. [www.cpha.ca](http://www.cpha.ca)

If you have any questions regarding CPHA or the Advisory Council you are encouraged to contact Sue Hicks; [suehicks@mts.net](mailto:suehicks@mts.net), or 204 275-8579.

## Manitoba Public Health Association

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